



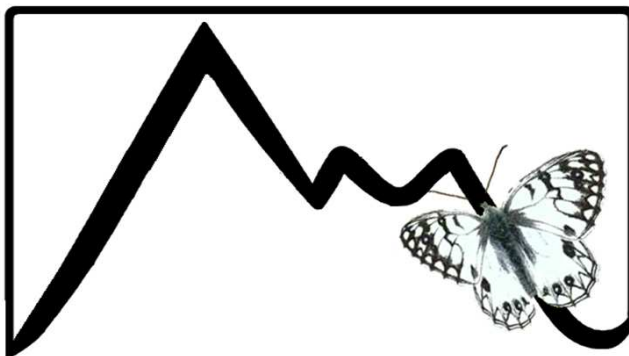
Unioncamere
Basilicata



Centro Studi



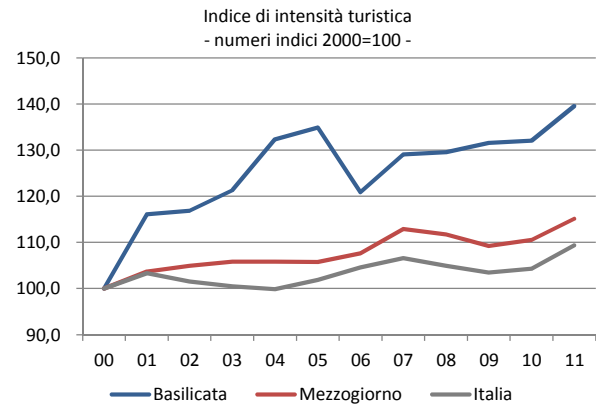
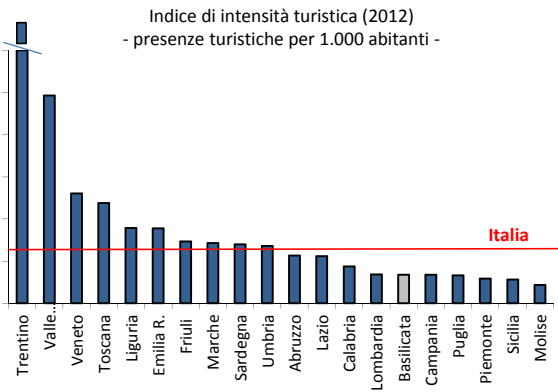
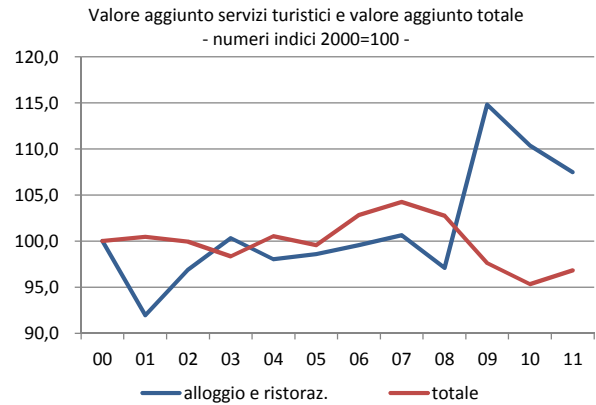
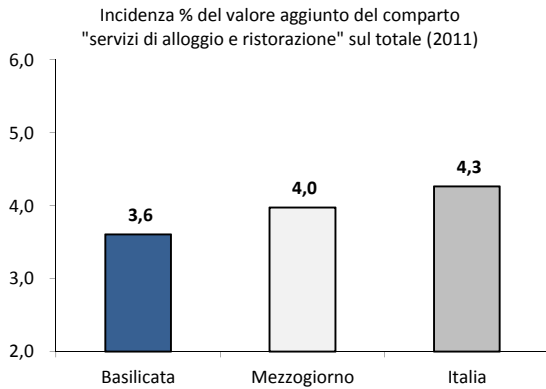
REGIONE BASILICATA



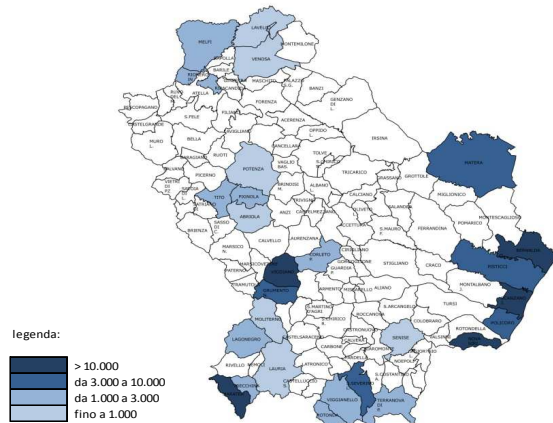
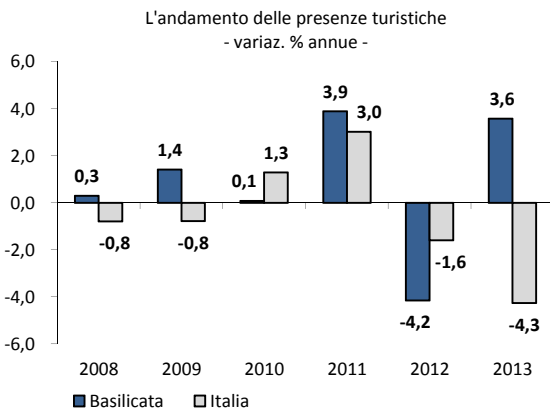
Il turismo regionale

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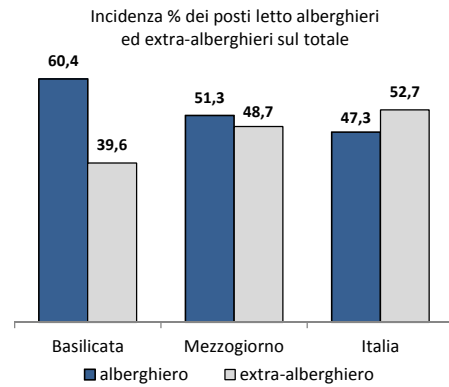


Indice di intensità turistica - presenze x 1.000 abitanti

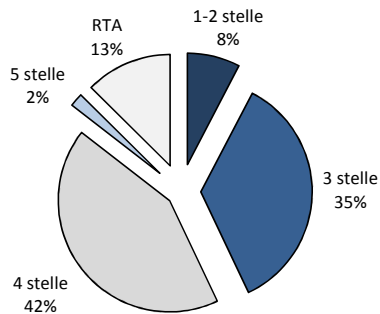


Esercizi e posti letto al 2013

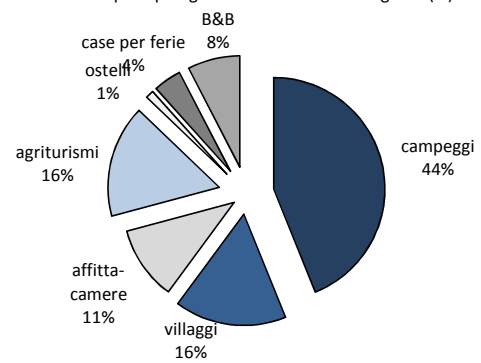
	esercizi	posti letto
settore alberghiero	237	23.640
alberghi 4-5 stelle	54	10.513
alberghi 3 stelle	116	8.346
alberghi 1-2 stelle	60	1.808
RTA	7	2.973
settore extra-alberghiero	512	15.473
campeggi	10	6.790
villaggi turistici	7	2.512
agriturismi	141	2.527
affittacamere/case vacanza	135	1.658
case per ferie	10	630
B&B / ostelli	209	1.356
totale	749	39.113



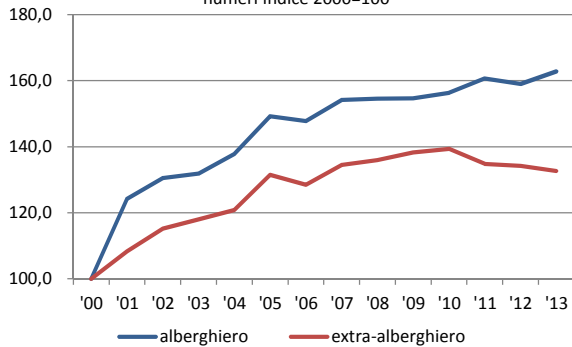
Posti letto per tipologie di esercizi alberghieri (%)



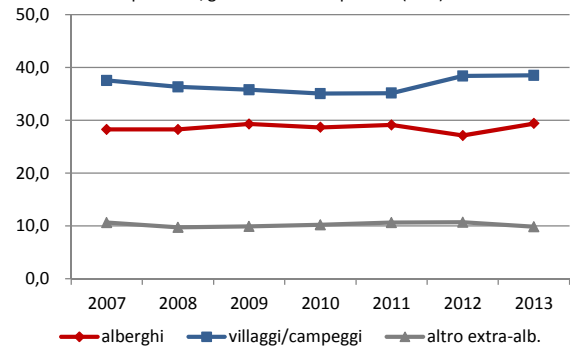
Posti letto per tipologie di esercizi extra-alberghieri (%)



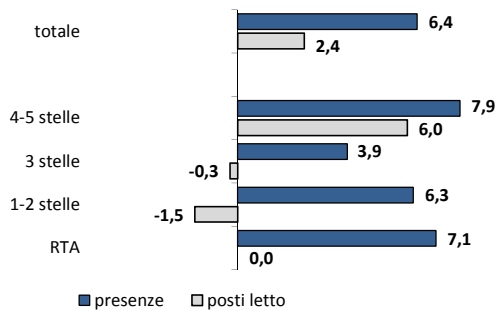
Posti letto negli esercizi alberghieri ed extra-alberghieri - numeri indice 2000=100 -



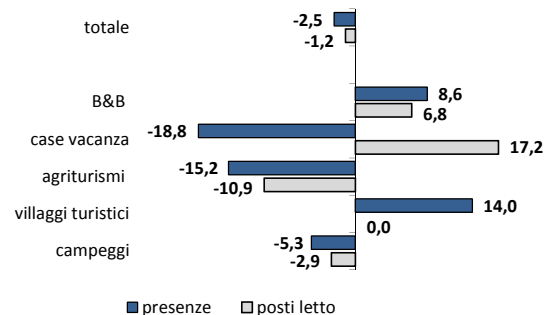
Indici di utilizzo delle strutture ricettive - presenze/giornate letto disponibili (in %) -

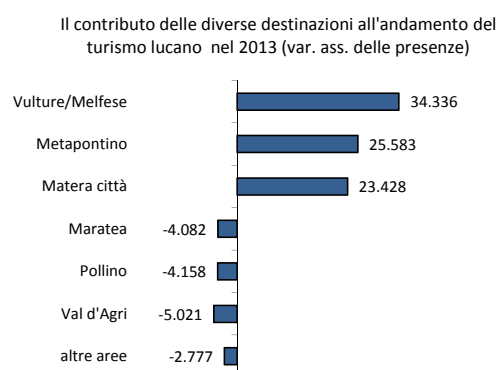
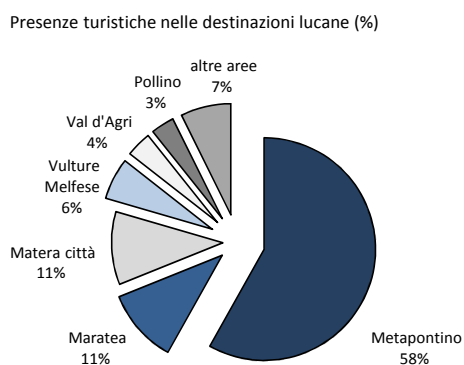
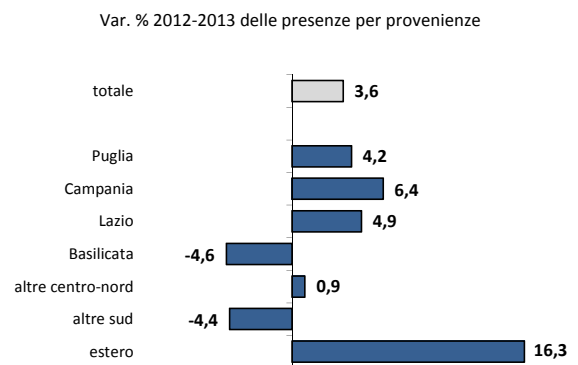
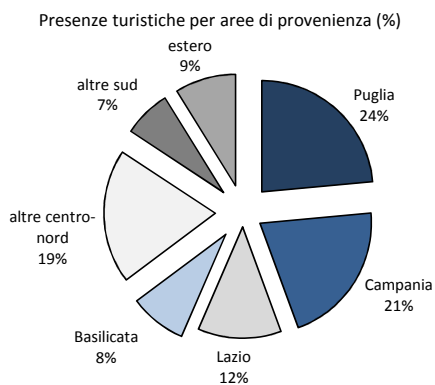
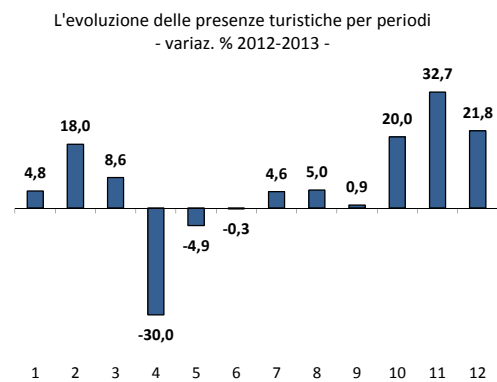
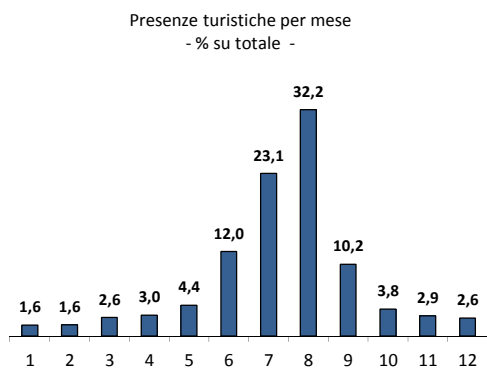
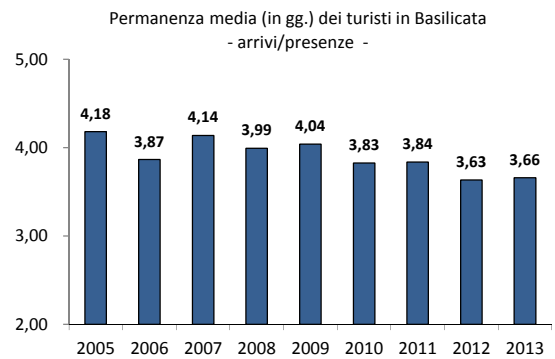
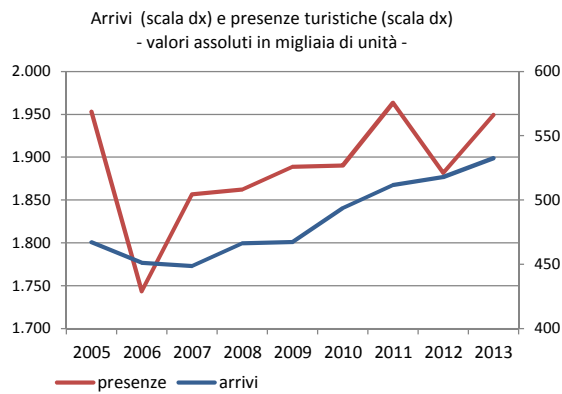


Var. % 2012-2013 delle presenze e dei posti letto per tipologie di ricettività alberghiera



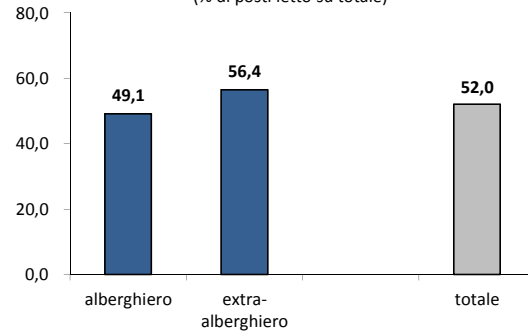
Var. % 2012-2013 delle presenze e dei posti letto per tipologie di ricettività complementare



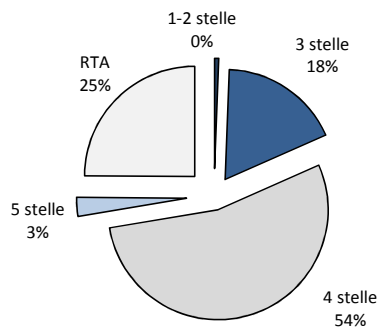


Esercizi e posti letto al 2013

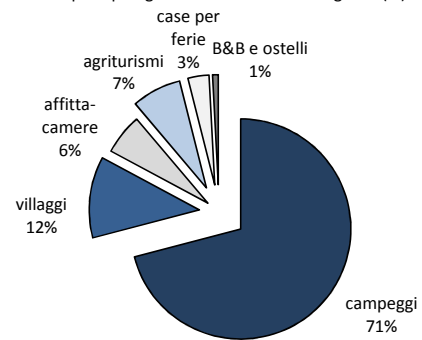
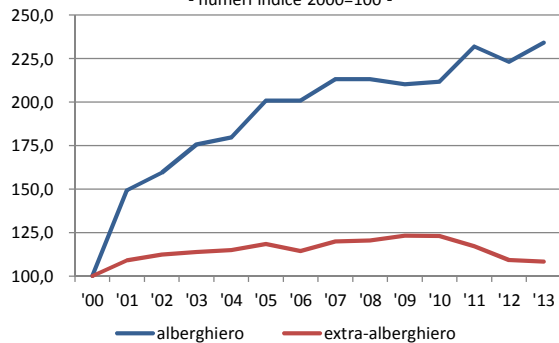
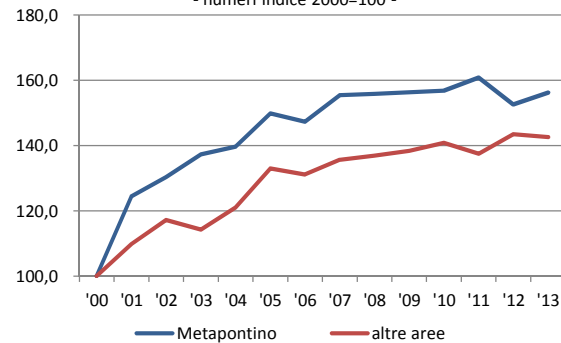
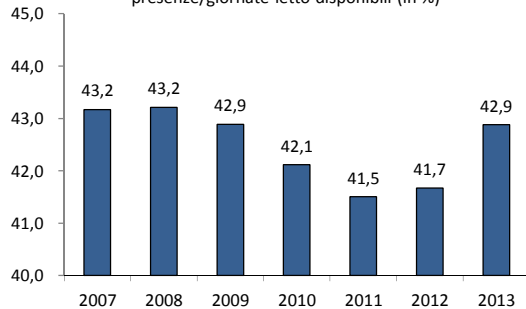
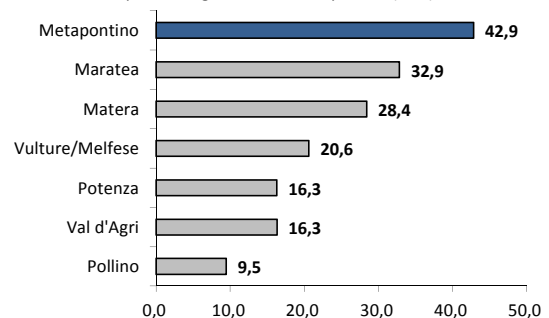
	esercizi	posti letto
settore alberghiero	37	11.618
alberghi 4-5 stelle	18	6.591
alberghi 3 stelle	13	2.063
alberghi 1-2 stelle	2	72
RTA	4	2.892
settore extra-alberghiero	68	8.730
campeggi	9	6.190
villaggi turistici	3	1.042
agriturismi	38	633
affittacamere/case vacanza	7	522
case per ferie	3	270
B&B / ostelli	8	73
totale	105	20.348

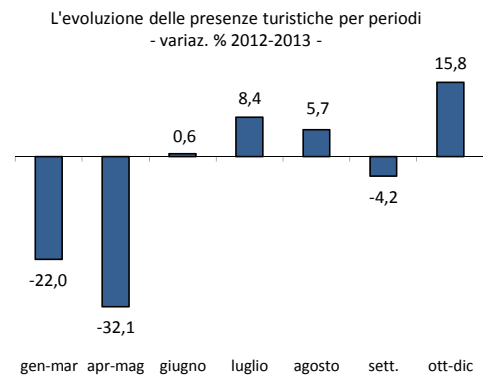
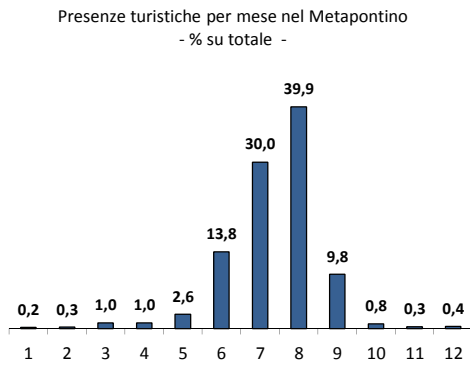
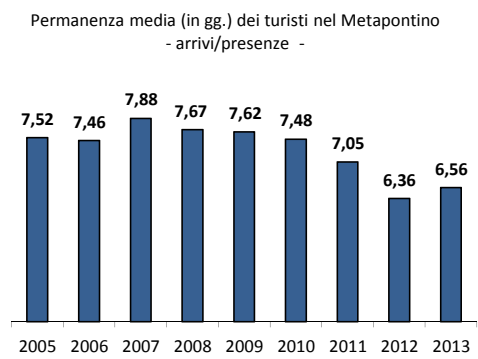
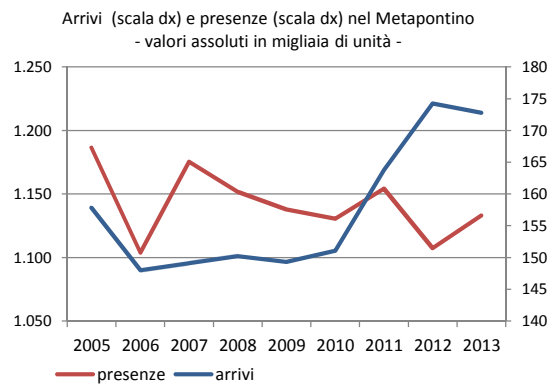
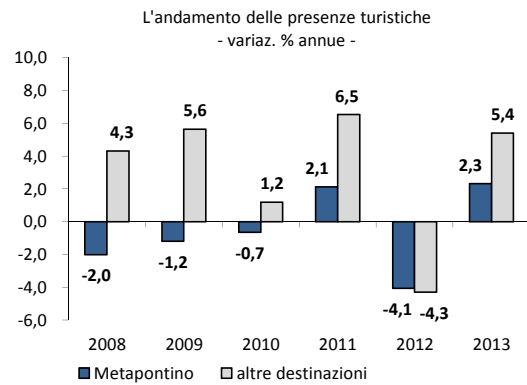
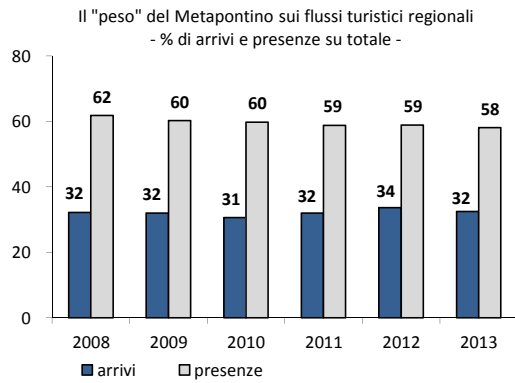
Il "peso" del Metapontino sull'offerta ricettiva regionale
(% di posti letto su totale)

Posti letto per tipologie di esercizi alberghieri (%)

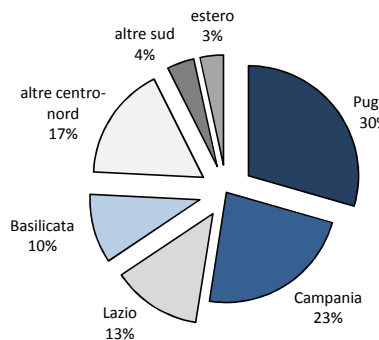


Posti letto per tipologie di esercizi extra-alberghieri (%)

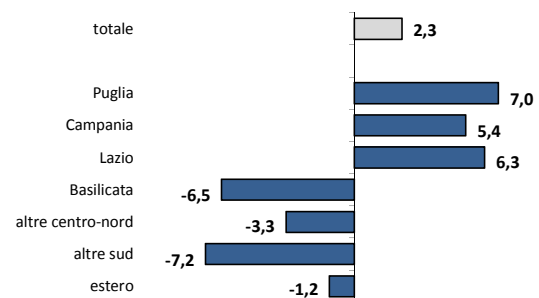
Posti letto negli esercizi alberghieri ed extra-alberghieri
- numeri indice 2000=100 -Posti letto totali negli esercizi ricettivi
- numeri indice 2000=100 -Indice di utilizzo delle strutture ricettive
- presenze/giornate letto disponibili (in %) -Indici di utilizzo delle strutture ricettive nel 2013
- presenze/giornate letto disponibili (in %) -



Presenze turistiche per aree di provenienza (%)

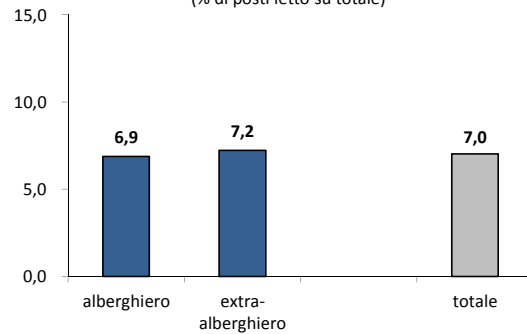


Var. % 2012-2013 delle presenze per provenienze

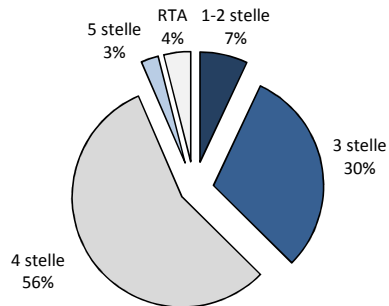


Esercizi e posti letto al 2013

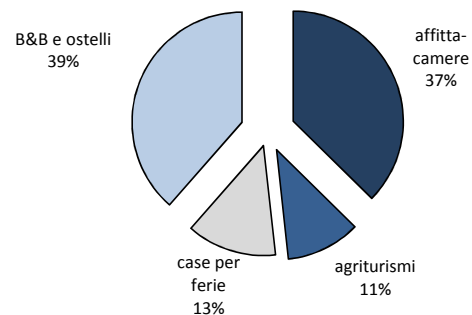
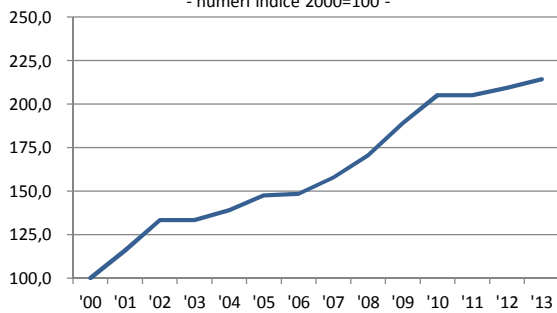
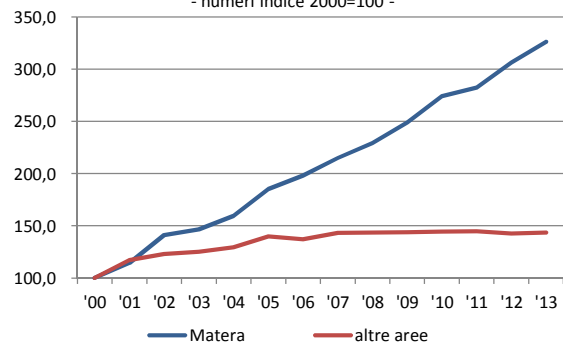
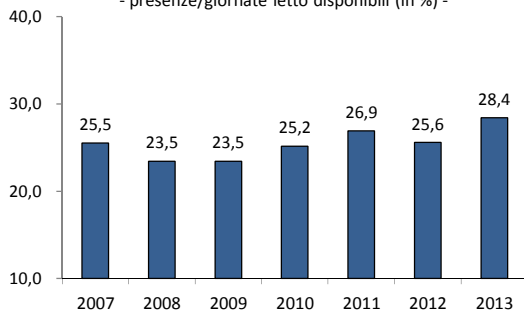
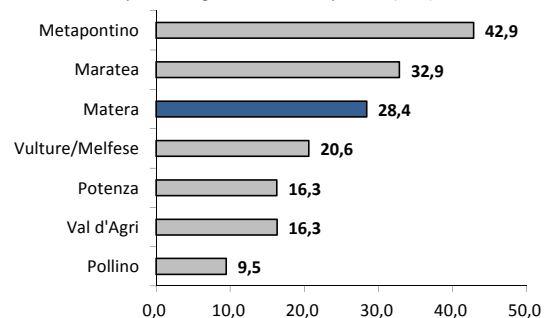
	esercizi	posti letto
settore alberghiero	26	1.628
alberghi 4-5 stelle	12	955
alberghi 3 stelle	8	495
alberghi 1-2 stelle	4	114
RTA	2	64
settore extra-alberghiero	134	1.119
campeggi	0	0
villaggi turistici	0	0
agriturismi	6	122
affittacamere/case vacanza	45	418
case per ferie	3	148
B&B / ostelli	80	431
totale	160	2.747

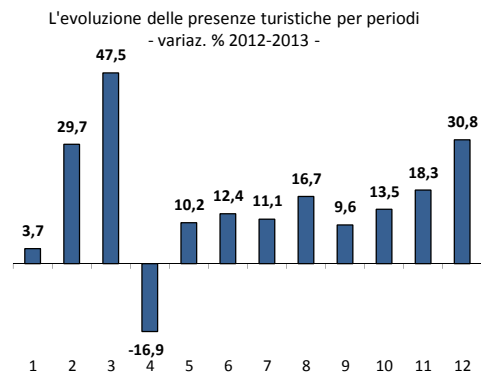
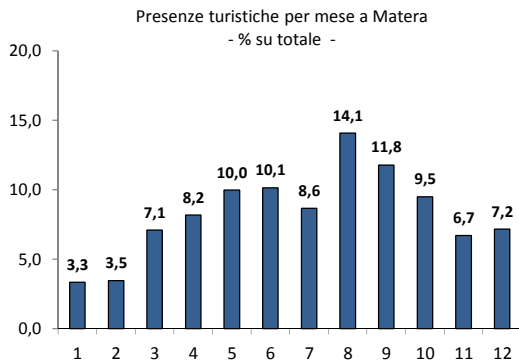
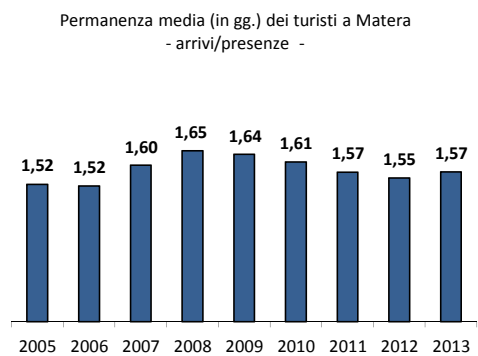
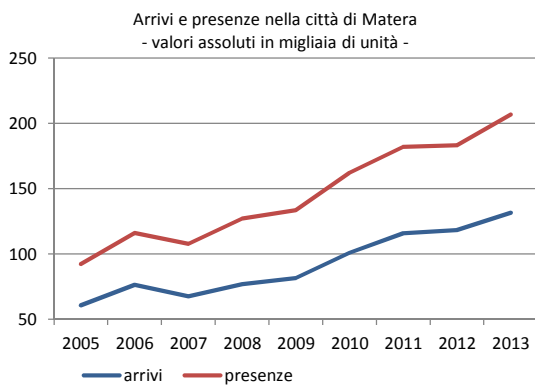
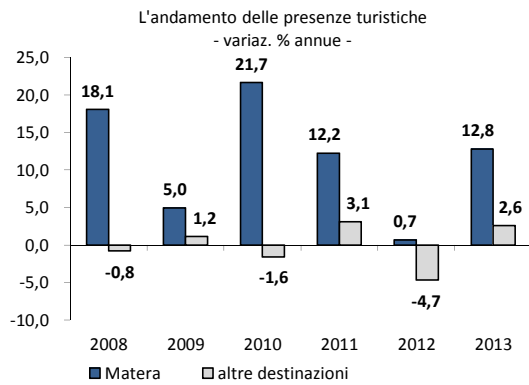
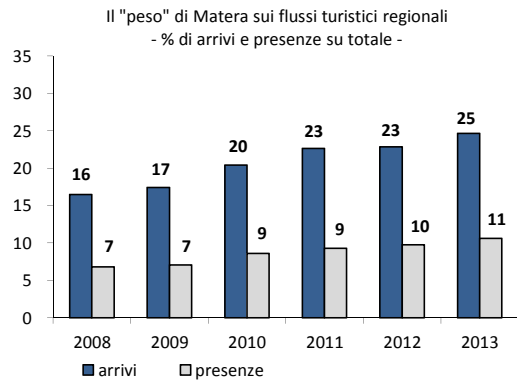
Il "peso" di Matera sull'offerta ricettiva regionale
(% di posti letto su totale)

Posti letto per tipologie di esercizi alberghieri (%)

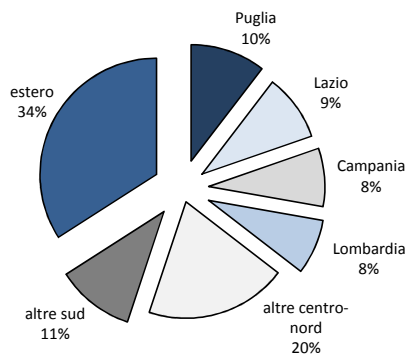


Posti letto per tipologie di esercizi extra-alberghieri (%)

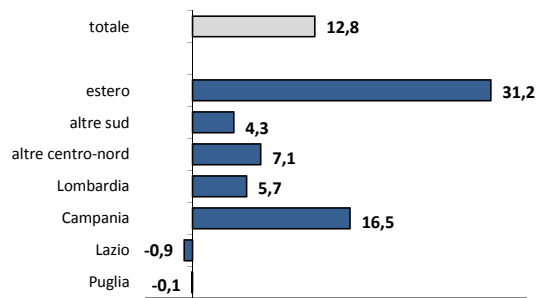
Posti letto negli esercizi alberghieri
- numeri indice 2000=100 -Posti letto totali negli esercizi ricettivi
- numeri indice 2000=100 -Indice di utilizzo delle strutture ricettive
- presenze/giornate letto disponibili (in %) -Indici di utilizzo delle strutture ricettive nel 2013
- presenze/giornate letto disponibili (in %) -



Presenze turistiche per aree di provenienza (%)



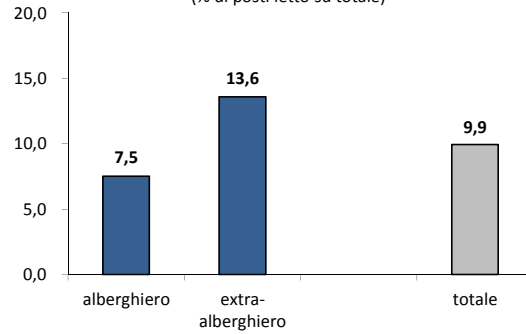
Var. % 2012-2013 delle presenze per provenienze



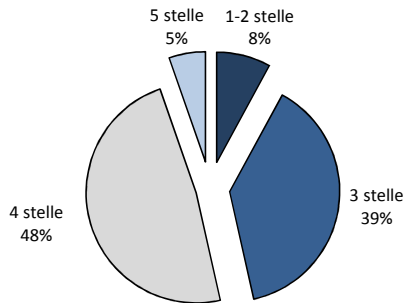
Esercizi e posti letto al 2013

	esercizi	posti letto
settore alberghiero	19	1.777
alberghi 4-5 stelle	7	951
alberghi 3 stelle	10	685
alberghi 1-2 stelle	2	141
RTA	0	0
settore extra-alberghiero	28	2.102
campeggi	1	600
villaggi turistici	2	1.278
agriturismi	1	60
affittacamere/case vacanza	9	81
case per ferie	0	0
B&B / ostelli	15	83
totale	47	3.879

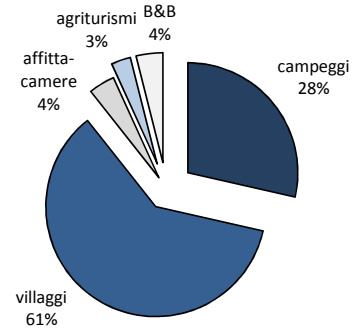
Il "peso" di Maratea sull'offerta ricettiva regionale (% di posti letto su totale)



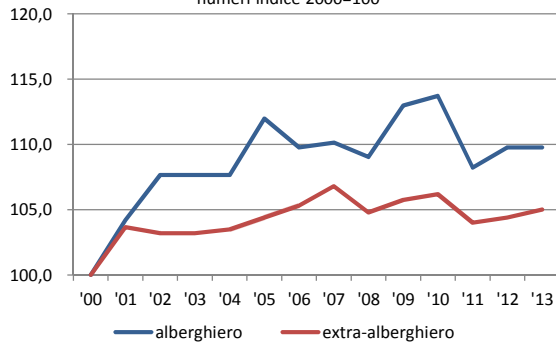
Posti letto per tipologie di esercizi alberghieri (%)



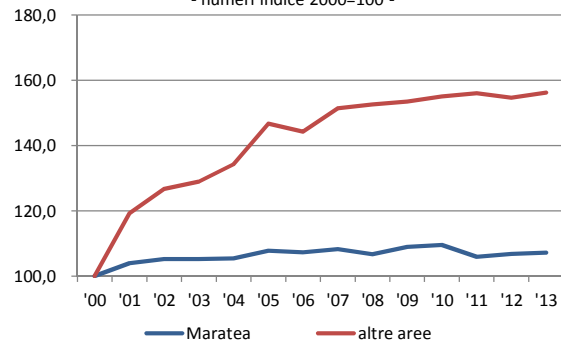
Posti letto per tipologie di esercizi extra-alberghieri (%)



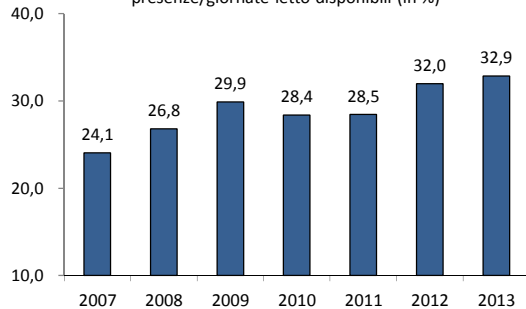
Posti letto negli esercizi alberghieri ed extra-alberghieri - numeri indice 2000=100 -



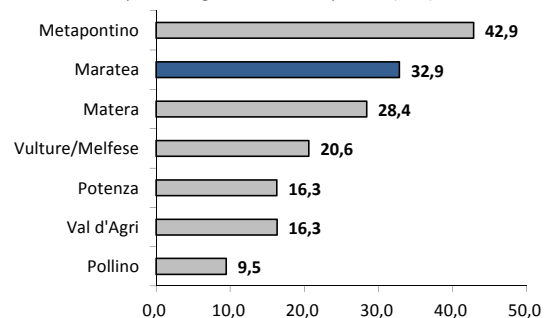
Posti letto totali negli esercizi ricettivi - numeri indice 2000=100 -

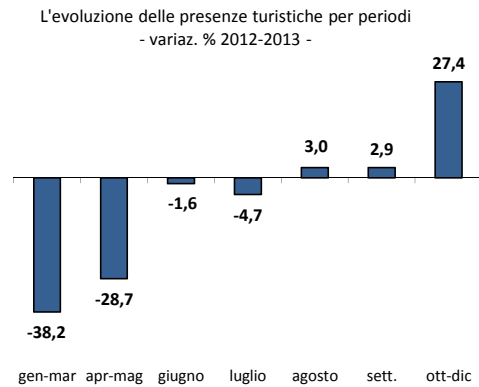
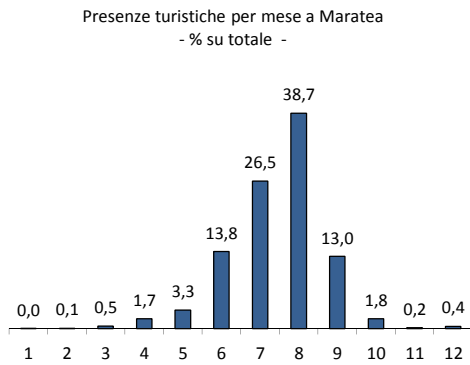
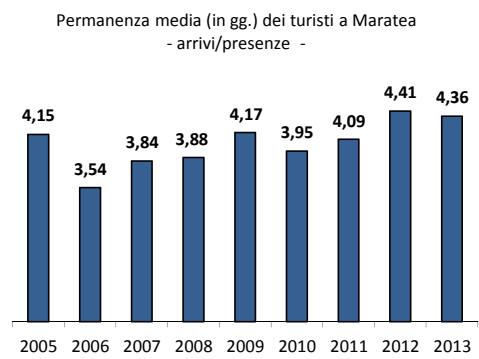
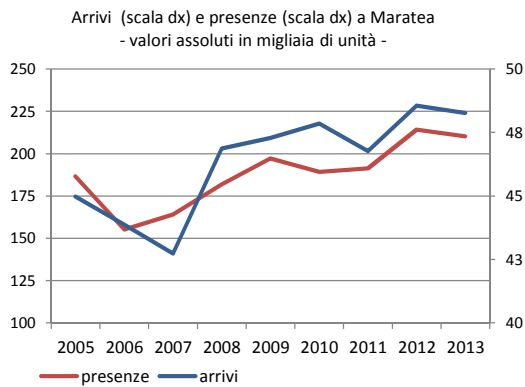
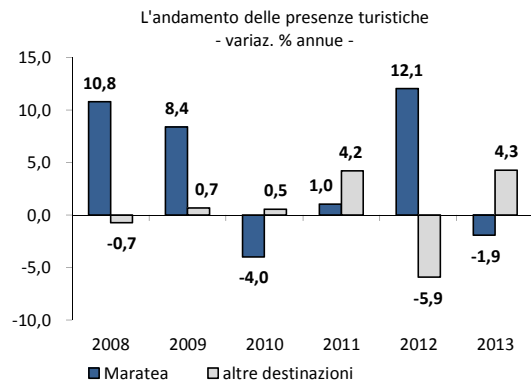
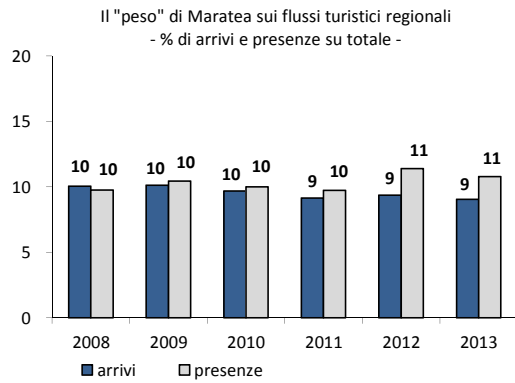


Indice di utilizzo delle strutture ricettive - presenze/giornate letto disponibili (in %) -

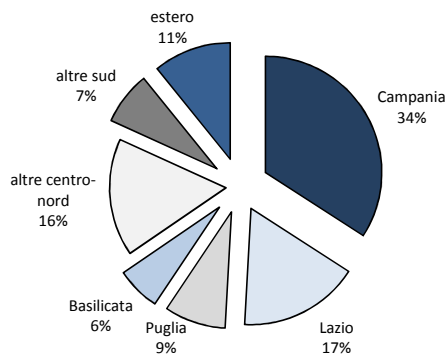


Indici di utilizzo delle strutture ricettive nel 2013 - presenze/giornate letto disponibili (in %) -

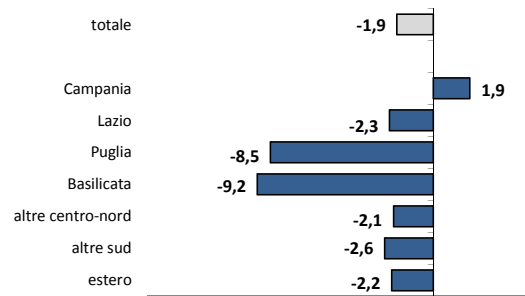




Presenze turistiche a Maratea per aree di provenienza



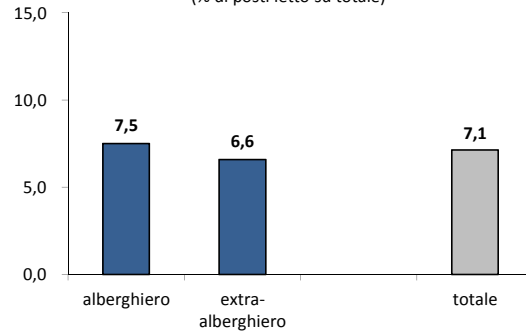
Var. % 2012-2013 delle presenze per provenienze



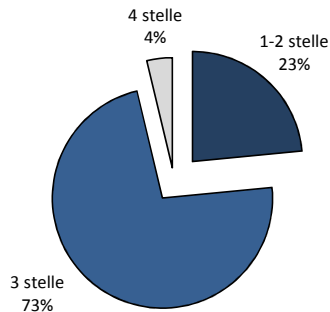
Esercizi e posti letto al 2013

	esercizi	posti letto
settore alberghiero	35	1.772
alberghi 4-5 stelle	2	66
alberghi 3 stelle	21	1.290
alberghi 1-2 stelle	12	416
RTA	0	0
settore extra-alberghiero	75	1.019
campeggi	0	0
villaggi turistici	0	0
agriturismi	30	536
affittacamere/case vacanza	16	208
case per ferie	1	20
B&B / ostelli	28	255
totale	110	2.791

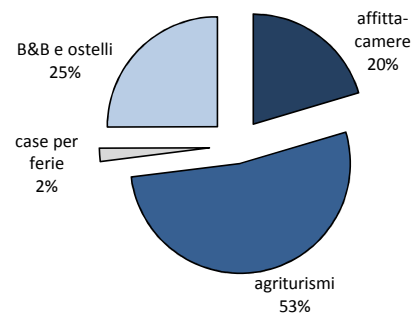
Il "peso" del Pollino sull'offerta ricettiva regionale (% di posti letto su totale)



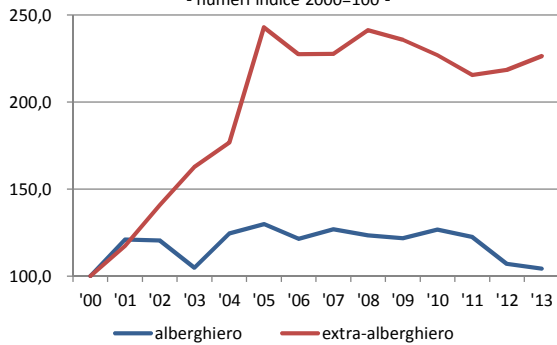
Posti letto per tipologie di esercizi alberghieri (%)



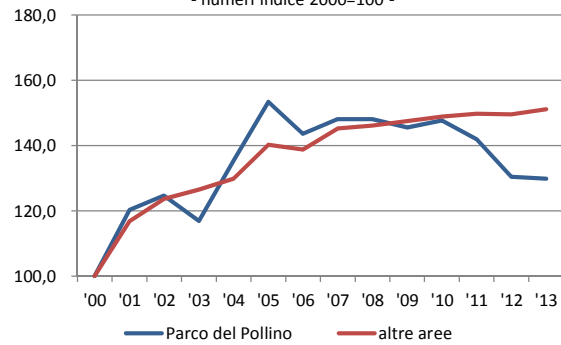
Posti letto per tipologie di esercizi extra-alberghieri (%)



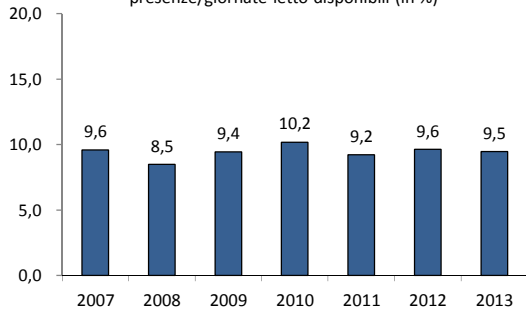
Posti letto negli esercizi alberghieri ed extra-alberghieri - numeri indice 2000=100 -



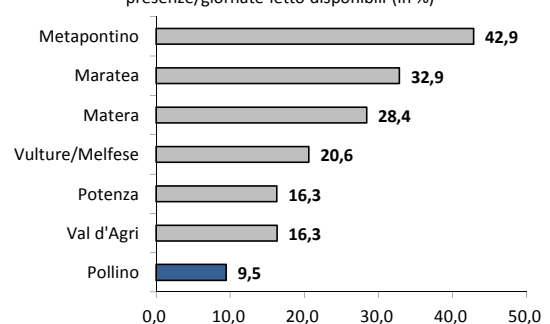
Posti letto totali negli esercizi ricettivi - numeri indice 2000=100 -

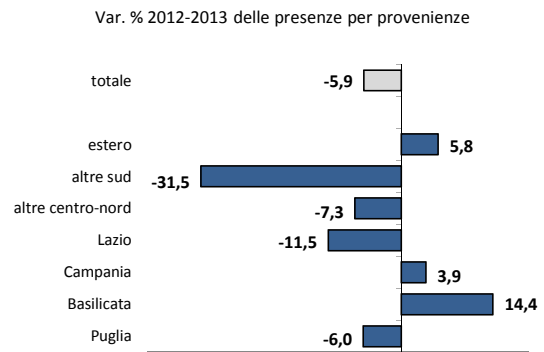
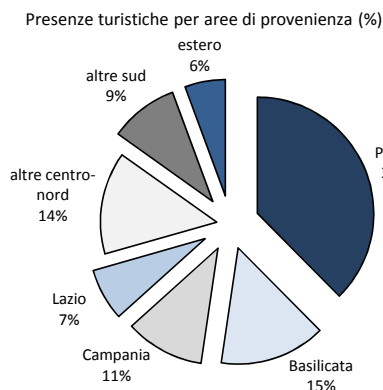
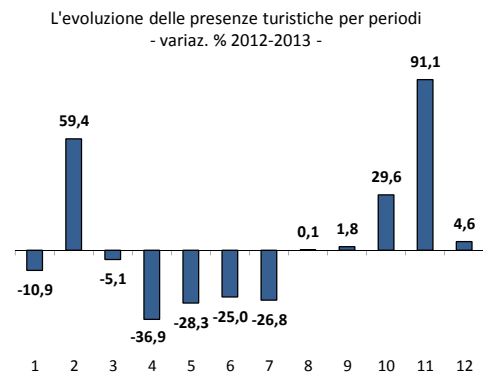
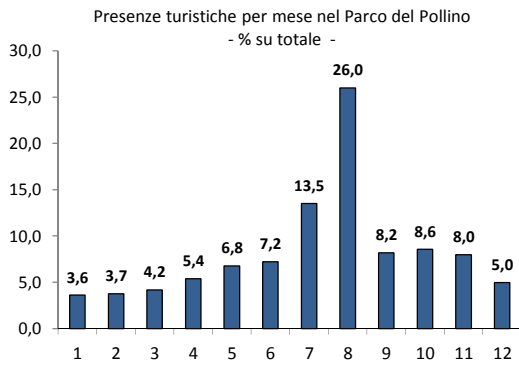
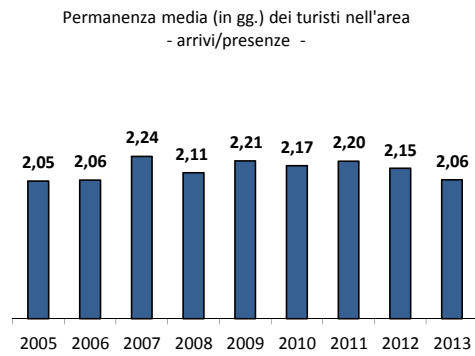
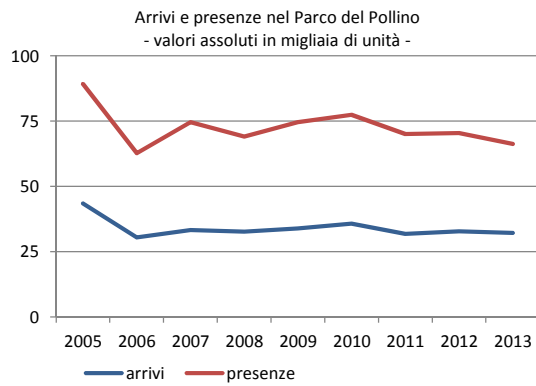
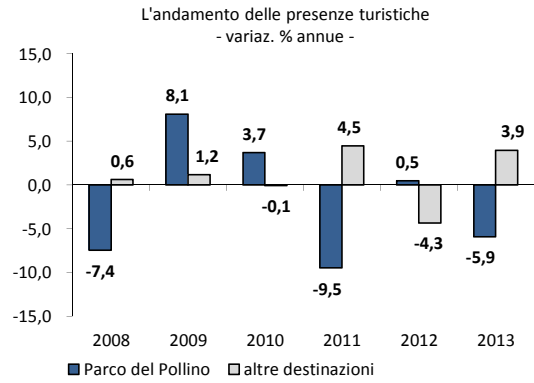
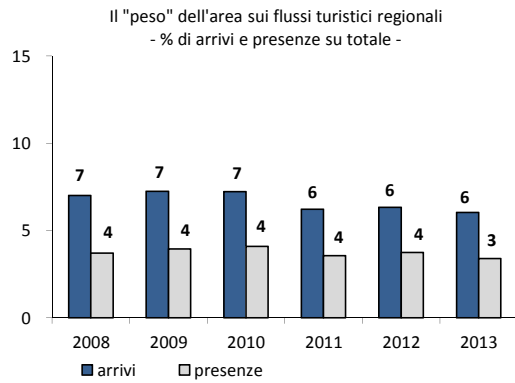


Indice di utilizzo delle strutture ricettive - presenze/giornate letto disponibili (in %) -



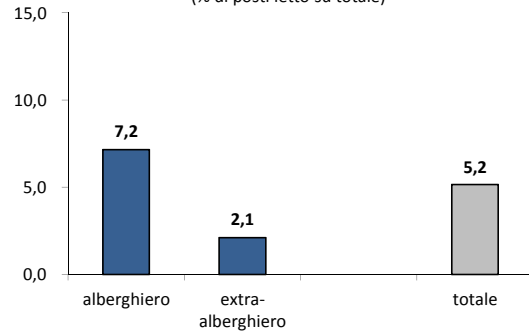
Indici di utilizzo delle strutture ricettive nel 2013 - presenze/giornate letto disponibili (in %) -



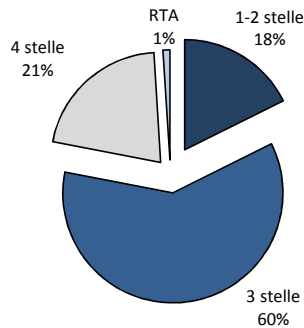


Esercizi e posti letto al 2013

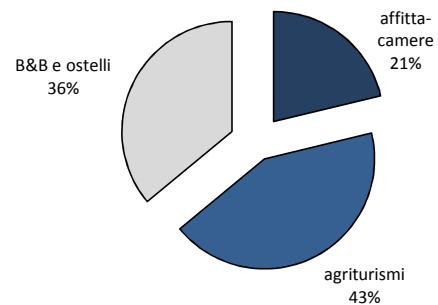
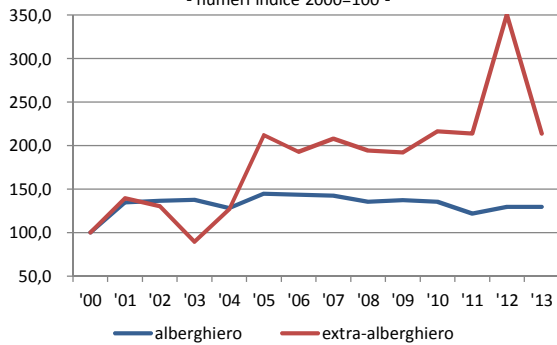
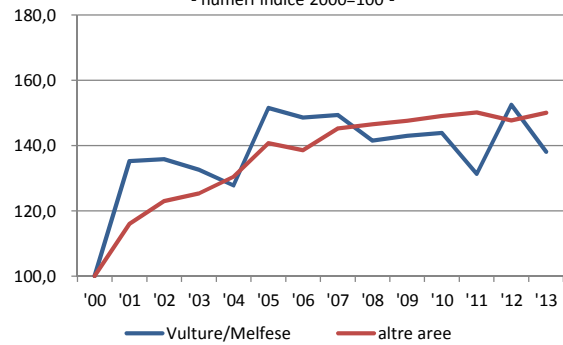
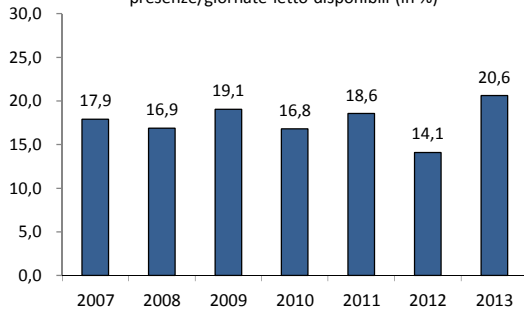
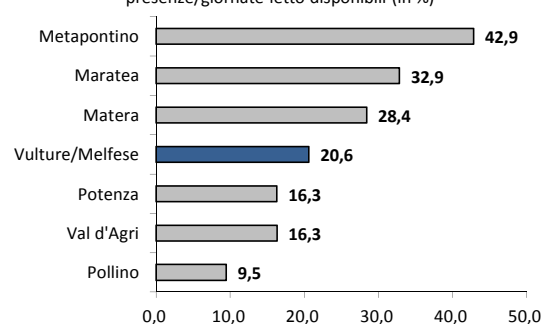
	esercizi	posti letto
settore alberghiero	31	1.693
alberghi 4-5 stelle	3	355
alberghi 3 stelle	17	1.022
alberghi 1-2 stelle	10	299
RTA	1	17
settore extra-alberghiero	35	325
campeggi	0	0
villaggi turistici	0	0
agriturismi	9	139
affittacamere/case vacanza	8	69
case per ferie	0	0
B&B / ostelli	18	117
totale	66	2.018

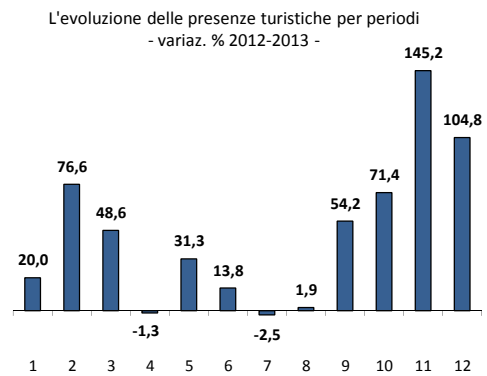
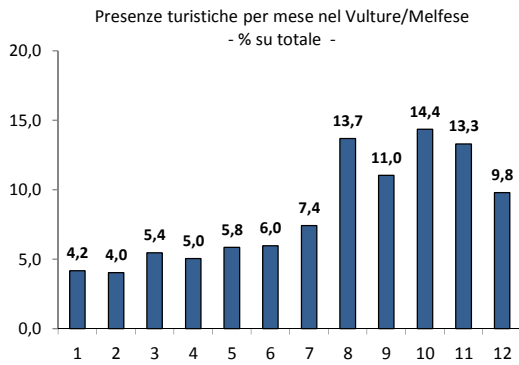
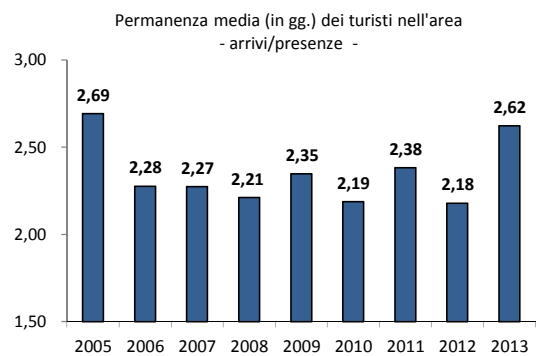
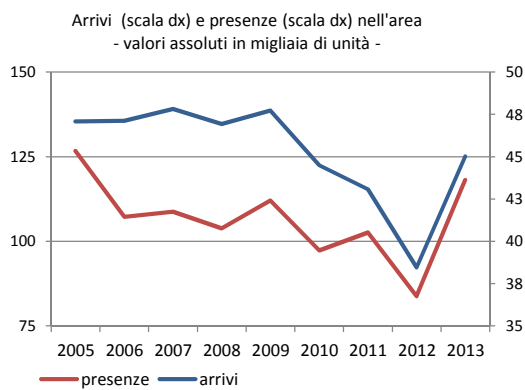
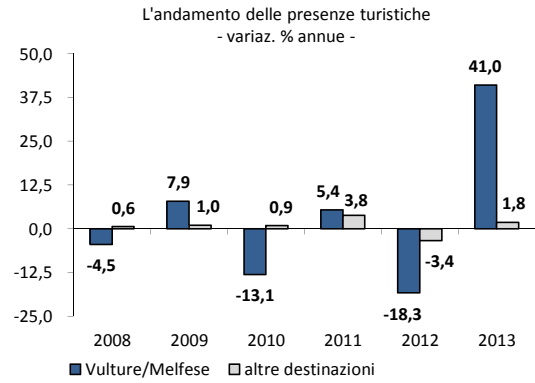
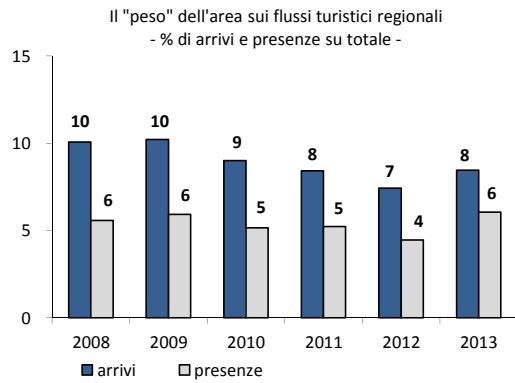
Il "peso" del Pollino sull'offerta ricettiva regionale
(% di posti letto su totale)

Posti letto per tipologie di esercizi alberghieri (%)

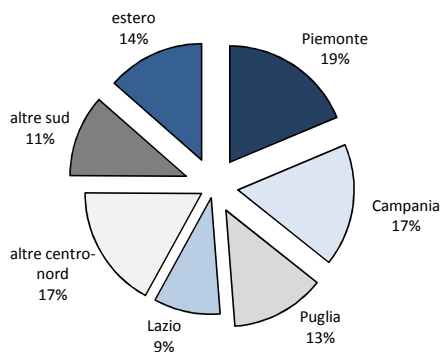


Posti letto per tipologie di esercizi extra-alberghieri (%)

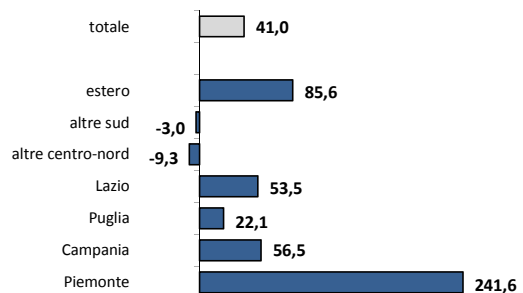
Posti letto negli esercizi alberghieri ed extra-alberghieri
- numeri indice 2000=100 -Posti letto totali negli esercizi ricettivi
- numeri indice 2000=100 -Indice di utilizzo delle strutture ricettive
- presenze/giornate letto disponibili (in %) -Indici di utilizzo delle strutture ricettive nel 2013
- presenze/giornate letto disponibili (in %) -



Presenze turistiche per aree di provenienza (%)

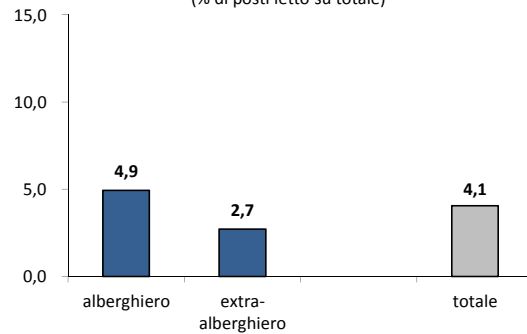


Var. % 2012-2013 delle presenze per provenienze

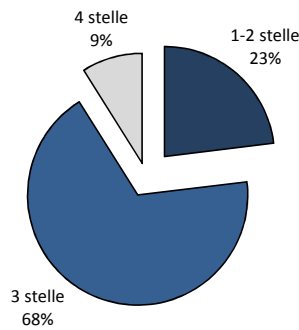


Esercizi e posti letto al 2013

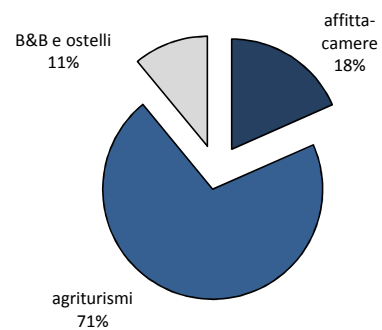
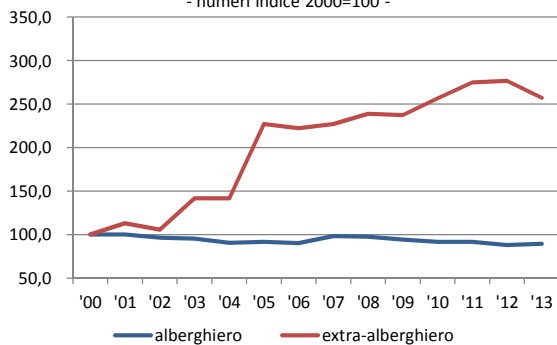
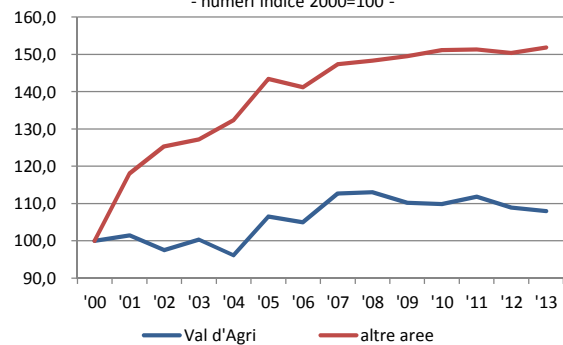
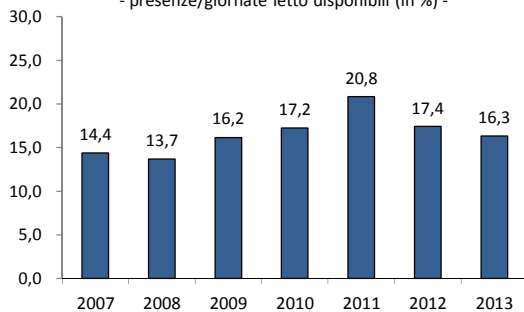
	esercizi	posti letto
settore alberghiero	18	1.166
alberghi 4-5 stelle	1	104
alberghi 3 stelle	8	793
alberghi 1-2 stelle	9	269
RTA	0	0
settore extra-alberghiero	34	419
campeggi	0	0
villaggi turistici	0	0
agriturismi	16	296
affittacamere/case vacanza	11	77
case per ferie	0	0
B&B / ostelli	7	46
totale	52	1.585

Il "peso" del Pollino sull'offerta ricettiva regionale
(% di posti letto su totale)

Posti letto per tipologie di esercizi alberghieri (%)



Posti letto per tipologie di esercizi extra-alberghieri (%)

Posti letto negli esercizi alberghieri ed extra-alberghieri
- numeri indice 2000=100 -Posti letto totali negli esercizi ricettivi
- numeri indice 2000=100 -Indice di utilizzo delle strutture ricettive
- presenze/giornate letto disponibili (in %) -Indici di utilizzo delle strutture ricettive nel 2013
- presenze/giornate letto disponibili (in %) -